

Ballyarnett Local Growth Plan Reviewed 2023

TO BE REVIEWED 2028



Ballyarnett Local Growth Plan

Introduction & Welcome

Community Planning is a process led by Derry City & Strabane District Council in conjunction with partners and communities to develop and implement a shared, long-term vision to improve the social, economic and environmental well-being of the Derry City & Strabane District area. It will also guide how our public services will work together locally to plan and deliver better services.

Derry City & Strabane District Council have reviewed and updated the Strategic Growth Plan for the Derry & Strabane District. This included reviewing actions, identifying progress, highlighting challenges, and acknowledging the impact of the pandemic on aspirations and delivery. Council have included a new section covering the needs of older people which is also included in the review of this plan.

There are 3 Pillars:

- **Social Well-being** – to improve the quality of life of all our people now and in the future
- **Economic Well-being** – to grow and sustain our economy to create more and better employment opportunities for everyone
- **Environmental Well-being** – to live in a low carbon, sustainably designed and connected region

8 Local Growth Plans have been developed for Strabane Town and the 7 District Electoral Areas (**Ballyarnett, Derg, Faughan, Foyle, Sperrin, The Moor and Waterside**). In the development of these plans, the following cross cutting themes from the Strategic Growth Plan were included: Equality and Inclusive Growth, Sustainability, Rural Development and Good Relations.

Foreword from Chairperson

We are now four years into the implementation of our Local Growth Plan for the Ballyarnett DEA. When this ambitious plan was published in 2017, we were aware of challenges but not the scale of what the world would face.

Four years ago, coronavirus was unheard of, the Brexit vote had recently taken place and the scale and urgency of climate challenge was only becoming apparent. Through we faced these unprecedented challenges, we are proud of what we have achieved to date, through our Local Growth Plan and the overarching Inclusive Strategic Growth Plan for the City and District.

Throughout the last four years, we have worked in partnership to get through the pandemic and other challenges and will continue in this vein in the future. We have seen progress in the improvement in the physical fabric / physical renewal of the area with multi-million pounds investment in projects such as the new Galliagh Community Centre, Shantallow Community Centre Refurbishment, the new

Leafair Wellbeing Centre, further phases of the Studio 2 Arts Centre, refurbishment of the Victoria Hall (Culmore Community Hub), establishment of a new Skeoge Community Hub (Clon Dara), redevelopment of the St. Joseph's Boxing Club and improvements to the Rainbow Child & Family Centre.

Opportunities lie ahead and we are working to seize those opportunities. Work is ongoing to make sure we capitalise on investment in our area through our ambitious capital, regeneration and aspirational projects. We will continue to lobby for funding to deliver these projects.

We have achieved a lot but are conscious of the need to maintain this momentum and we are working daily to ensure this plan is realised. In the term of this plan and beyond, we will continue to strive to make life better for everybody in the Ballyarnett area.

Martin Connolly

Chairperson, Ballyarnett Local Growth Partnership



Outcomes and actions

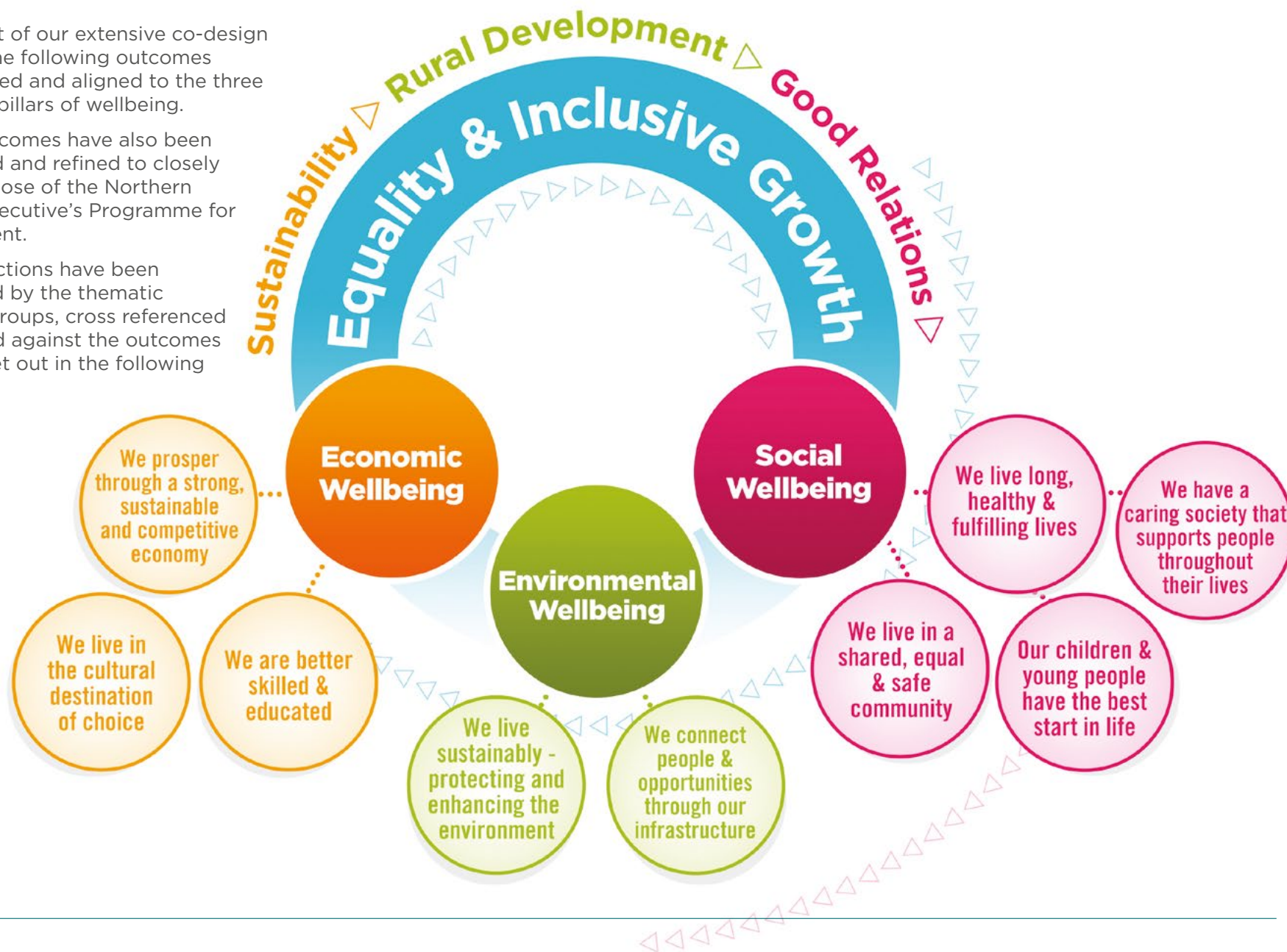
Our co-design process agreed this framework for the development of our Strategic Growth Plan. The framework facilitated the establishment of eight thematic working groups to develop our outcomes, indicators and actions.



As a result of our extensive co-design process the following outcomes were agreed and aligned to the three statutory pillars of wellbeing.

These outcomes have also been developed and refined to closely align to those of the Northern Ireland Executive's Programme for Government.

The key actions have been developed by the thematic working groups, cross referenced and tested against the outcomes and are set out in the following pages.



Making it happen

Strategic Growth Partnership

A Strategic Growth Partnership (Community Planning Partnership) has been formed to provide overall governance and oversight of the Community Planning Process. This partnership is facilitated by the Council. The statutory partners named in the legislation are joined with political representatives, Central Government Departments and other key regional support partners.

Delivery Partnerships

A comprehensive range of delivery partnerships are actively working to deliver and report on the actions in the Strategic Growth Plan in a way that contributes to their relevant outcomes. Examples of these partnerships are the City Deal Delivery structures and programme boards, the Education and Skills Partnership/Labour Market Partnership, the Tourism Partnership, the Arts and Culture Partnership, Derry & Strabane Sustainability & Climate Commission, the Climate Adaption Working Group, the Green Infrastructure Stakeholder Group, Sustainable Food Partnership, the North West Transport Programme Board, the Integrated Care Partnerships, the PCSP, Developing Healthy Communities, The Local Growth Partnerships, The Youth Participation Board and the Age Friendly Alliance.

These partnerships are often led by the Statutory Partners and report periodically to the Strategic Growth Partnership. They also are responsible for targeting programmes at particular areas and sections of the community who are experiencing inequalities.



What matters now is how we build on recent progress and respond to current and ongoing challenges in a post pandemic environment. Official forecasts are based on past trends and we know that if we choose to do things differently, the future does not need to be a repetition of the past. Our recovery strategy is strongly based on a green recovery – within the UN Sustainable Development Goals, climate resilience and transitioning to a just, low carbon economy.

Reducing inequalities matters

The pandemic has strongly reinforced the correlation between inequality, poor wellbeing, poverty and disadvantage. Inequality harms those directly suffering but it also harms us all economically and socially regardless of how well off we are. We are deeply aware of the ongoing consequences of social deprivation across our City and District and whilst change unfortunately cannot be instant we are committed to ensuring that the promise of inclusive growth and equality is achieved. Our future is one where inequalities of all kinds are eradicated or substantially reduced.



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Ballyarnett - This is Our Place

Ballyarnett DEA, commonly known as Greater Shantallow, lies at the northerly end of the district, housing 6 of Derry & Strabane's Council Wards – Carnhill, Culmore, Galliagh, Shantallow, Shantallow East and Skeoge.

An area characterised by expanding suburbia but with a significant rural landbase, Ballyarnett DEA straddles the River Foyle to the East and is bounded by the Donegal border to the North and West. At Census 2021 it was home to 25,252 citizens (9,639 households) and has a very youthful demographic (> 23% under 15 yrs).

We are confident and assured of our position within the District and the positive contribution we make to wider society. Our residents benefit from excellent schools, quality housing, modern amenities and improving physical infrastructure, short commuting times, a vibrant cultural scene and beautiful landscapes.

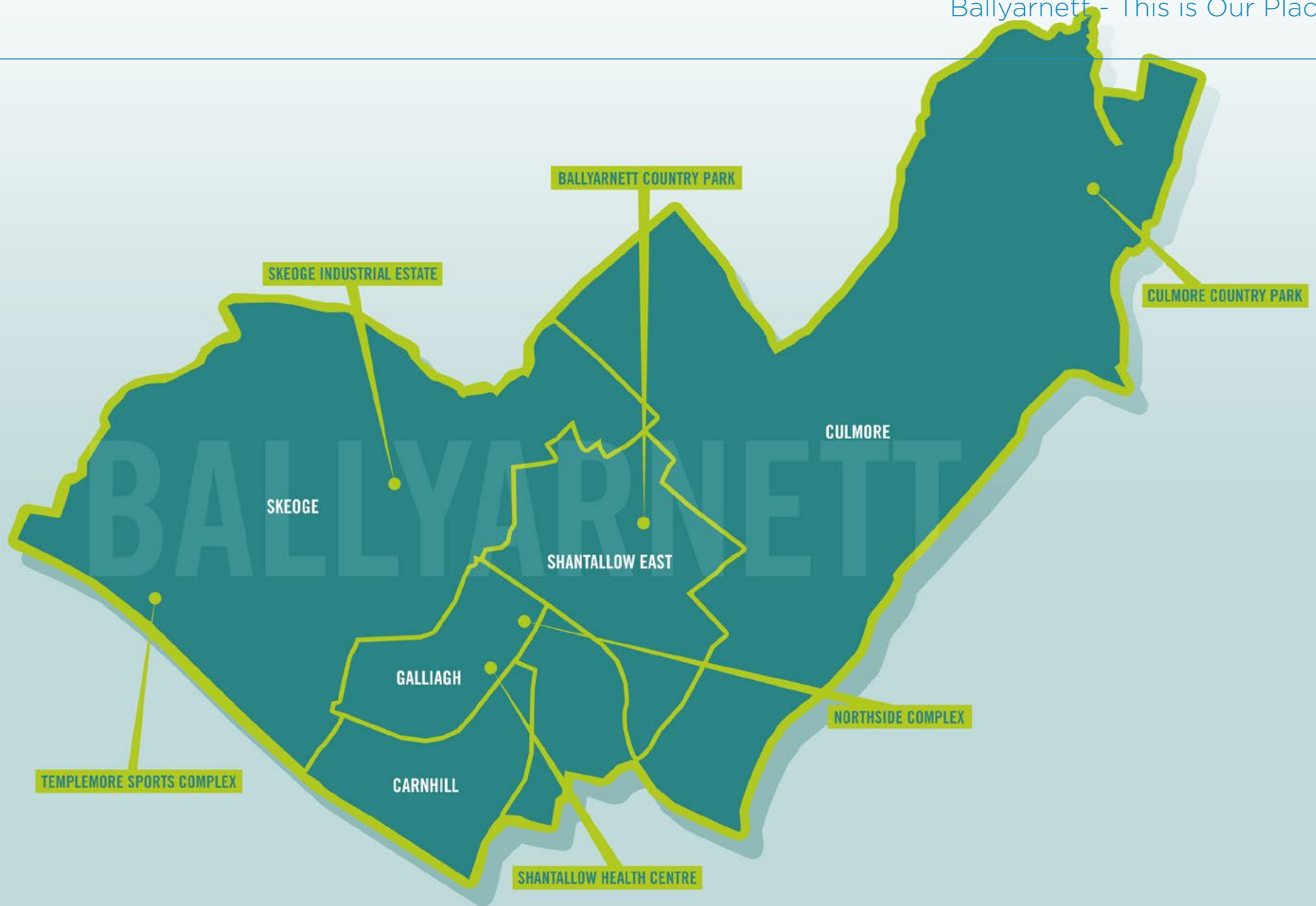
We have much to be proud of and great potential to further build upon in Ballyarnett. We have confidence in our families, in our young people, our 15 schools (3 post-primary, 9 primary, 3 nursery), our community & voluntary sector, our active citizens & volunteers, our community spirit. There is a very strong sense of belonging and local people have close neighbourly and family ties.

We are a supportive community and encourage participation in sporting, arts, cultural, learning and recreational endeavours - which is of great benefit to our physical, mental and social development.

We have a strong tradition of working collaboratively & developing partnerships to achieve shared aims across many sectors.

We are committed to rejuvenating our public spaces and to regenerating major opportunity sites such as Ballyarnett Country Park, Culmore Country Park, Boom Hall, Galliagh Linear Park and Belmont Campus.

We understand our responsibilities in terms of 'environmental stewardship' and our need to conserve and enhance the best qualities of Ballyarnett's townscape, landscape and character, ensuring that new developments reinforce these qualities.



Ballyarnett: This is Our Time – a time of Progress

Our ambition is to continue to make Ballyarnett a great place for people to live, work and invest in.

This ambition will require cross-sector commitment to the transformation of Ballyarnett, with local residents at the centre.

Public sector investment, the growth of the Social Economy/C&V sector and the use of key land assets will act as a catalyst for further initiatives and investment, help alleviate deprivation and significantly improve living conditions and prospects for our people.

We will build on experience and programmes such as Neighbourhood Renewal to strengthen local families, C&V groups and promote active citizenship.

Existing strong partnerships will contribute to meeting local environmental, economic and social aspirations and to address the needs of our most vulnerable residents.

Ballyarnett will have a leading role in accommodating the housing needs of the Derry City & Strabane District and we will work with developers to create safe, attractive, well-designed and managed neighbourhoods and living environments.

Improving transport links and infrastructure such as the A2 Buncrana Road upgrade will provide greater connectivity and opportunities for Ballyarnett and the business parks that straddle our DEA - helping to drive forward business and job creation/expansion.

In recent times, positive and tangible improvements have been delivered in relation to a broad range of physical developments within the area, as residents have consistently highlighted the need for modern and enhanced facilities to avail of a full range of activities/services.

We will further capitalise on untapped potential to transform our environment, embracing the development of substantial greenways infrastructure, connecting with the River Foyle and animating our riverside.

Regeneration frameworks and masterplans have already been completed for some of our key physical assets. We are well placed to embrace economic opportunity, realise potential within predicted growth sectors and deliver a step-change in regeneration activity within Ballyarnett.

Community wealth building presents us with a real opportunity to build a new and inclusive economic system. Community Wealth Building (CWB) is a new people-centred approach to local economic development which redirects wealth back into the local economy, and places control and benefits into the hands of local people. We must think less about what we can attract or construct through external investment, and more about what we already have and how we build from within.

Ballyarnett: This is Our Time – a time of Progress



Creating vibrancy and renewal is a complex task, dealing with interrelated issues and driven by wider economic and environmental factors. Our Local Growth Plan encompasses a full range of physical, social, economic and environmental interventions across the DEA. Business development, community involvement, education and the creation of social capital are all required alongside significant physical investment.

Many of Ballyarnett's families experience considerable social and economic disadvantage. In 2023, more than 17,000 (70%) of our residents live in neighbourhoods ranked within the top 10% most deprived areas in NI.

This is characterised by high levels of worklessness, low income / poverty, low educational attainment and skills set, low self-esteem and mental wellbeing - imbalances so entrenched that only

long-term investment, targeted employment opportunities and focus will make any significant impact. Economic inactivity is exacerbated by low rates of new business formation in the area thus perpetuating economic decline over a lengthy period of time. Much of our available employment is in low-wage sectors and we have significant numbers of people on a retirement income or incapacity benefits - all typically lower than the average wage. A stronger private and local business sector is needed to drive prosperity.

We have considerable health inequalities - life expectancy is amongst the lowest in the UK or Ireland. Co-ordinated approaches are needed for health improvement, prevention and early detection, in particular to alleviate higher than average levels of smoking, drug & alcohol abuse, obesity, mental health problems, self-harm & suicide.

Our community groups are under intense pressure to adapt and find new revenue streams - we need closer partnerships

and increased support from local and central government to address the broad development needs & sustainability of the C&V sector.

Looking ahead, constraints on public expenditure must inevitably mean that regeneration activity will be operating in a much more difficult financial environment. Moreover, the removal of resources available from the European Structural Funds, the out-workings of Brexit, Government austerity measures in the aftermath of the COVID-19 pandemic and the impact of the Cost of Living Crisis will pose further constraints on the volume of funding available.

Climate change is one the greatest challenges facing society today. In the North West the consequences include severe weather events; heatwaves, storms and flooding as well as gradual changes such as rising sea levels. Alignment with the increasing Government focus on the 3 'P's (People, Planet & Prosperity) will be important going forward.

Ballyarnett: This is Our Time – a time of Continued Challenge



Ballyarnett: This is Our Time – a time of Recovery

What matters most of all is how we deliver on these opportunities, challenges and key issues. This Local Growth Plan is the culmination of extensive consultations with people in the Ballyarnett DEA. It is a living document and will mature as the Community Planning process beds in.

Our Local Growth Plan sets out an ambitious set of actions which focus on delivering improvements in a range of indicators relating to skills & learning, health & well-being, economic prosperity and our built & natural environment.

Our people value and promote open, participative development processes and are keen to assist in the development of improved community facilities and public services for their area. A sense of common purpose, civic pride and pro-active volunteerism enables local people to work together to address local problems.

Active neighbourhood engagement and participation will remain an essential ingredient for successful regeneration.

We will establish ever more sustainable neighbourhoods that will enhance the wellbeing and potential of our communities. These sustainable places will provide a quality built environment, with good housing and access to services, leisure amenities and employment opportunities, with excellent transport and broadband infrastructure.

We will develop a powerful voice and work with our partners in the district to use existing resources to make maximum impact. We will provide strong consistent leadership and direction, enabling the public, private, community & voluntary sectors to come together with residents and move the Ballyarnett DEA forward.

We will focus on improving connectivity – strengthening the relationship between

local families and the services that are part of their lives and, just as importantly, strengthening relationships between local people themselves, enabling them to exchange help and support ever more effectively.

Incentivising both the public and private sector to alter their investment activity is essential if sustainable improvements in the well-being of the Ballyarnett DEA are to be achieved – ‘bending’ the mainstream budgets over a focused and considerable period of time.

The delivery of key capital projects identified on page 14, in tandem with local place shaping forces (statutory bodies, creative industries, civic entrepreneurs and social innovators) will inspire positive change in our DEA.

This is our time – Ballyarnett – a healthy, vibrant, welcoming and prosperous community.



Ballyarnett: This is Our Time – a time of Recovery

Key Capital Projects to be delivered:

- Culmore Community Centre
- Upgrade of Templemore Sports Complex
- Moss Park/Linear Park
- Ballyarnett Country Park
- Ballynagard Field
- Boom Hall
- 2 North West Greenway Projects
- Culmore Country Park
- North Townlands Heritage Trail
- St Joseph's Community Playgroup
- A2 Buncrana Road

(A) Key Capital [Build] Projects

- Culmore Community Centre (New Build)
- Templemore Sports Complex Redevelopment
- Resource Centre Derry - Refurbishment
- Regional Arts Centre
- St Joseph's Community Playgroup (Refurbishment)
- Skeoge Youth Centre (New Build)
- Northside Community Building Refurbishment

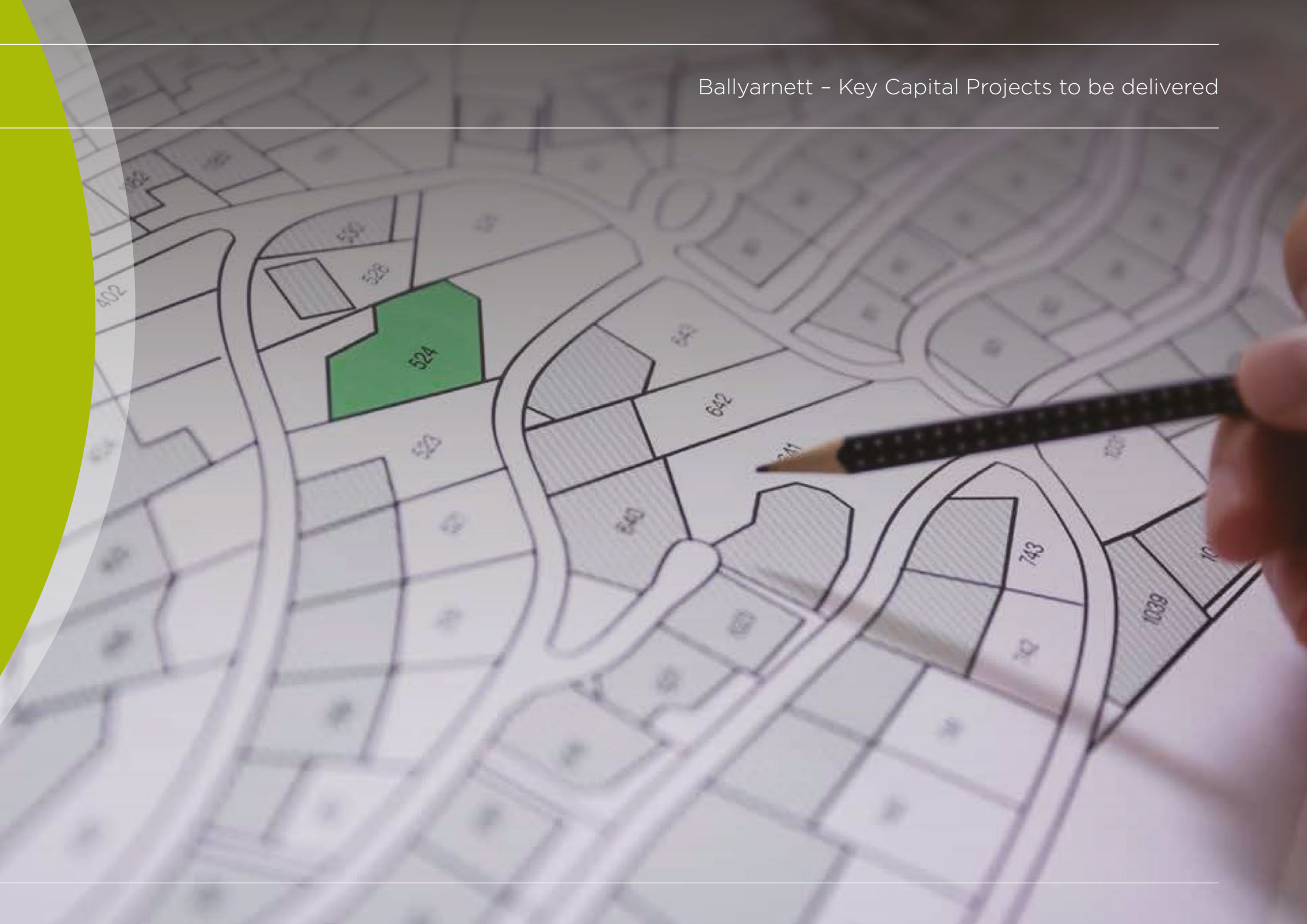
(B) Key Regeneration Projects

- Galliagh Linear Park/Moss Park (Regeneration Masterplan)
- Ballyarnett Country Park (Masterplan)
- Ballynagard Field (Recreation and Play Development)
- Boomhall Regeneration - House, Stables and Estate
- NW Greenways Initiative
- Culmore Country Park (Masterplan)
- Belmont (Campus Regeneration Masterplan)
- North Townlands Heritage Trail
- A2 Buncrana Road - Sustainable Drainage Systems Proposal
- St. Brigid's College Redevelopment
- Ballyarnett Travellers Site (Upgrade)
- Skeoge Lands Community Infrastructure
- Ballyarnett - Pitch Developments (Brian Ógs & Na Magha)
- Shantallow MUGA 3G Resurfacing
- Leafair Wellbeing Centre - Additional Carparking

(C) Aspirational Projects (to be advanced/promoted)

- Culmore Fort Redevelopment
- Bus Shelters Refurbishment Scheme
- Culmore GAA Pitch, Play Park and Neighbourhood Centre
- Victoria Hall Refurbishment - Stained Glass Window
- Culmore / Thornhill College 4G pitch & changing pavilion
- Galliagh Community Centre - External Upgrades
- An Spás Glas (Garden of Remembrance)
- Carnhill Playpark
- Galliagh Residents Centre Upgrade
- Steelstown Brian Ógs G.A.C. Clubhouse Extension
- St.Paul's PS / Galliagh Residents Centre Redevelopment
- Winter Training (Indoor) Facilities
- Elagh Castle Heritage Site - Access & Investment
- Leafair Pitches - additional 3G Pitch provision
- Ballyarnett / Racecourse Road Upgrade
- Northside Triangle Reconfiguration
- Heritage Trail - North Townlands
- Culmore Village Cluster Plan - environmental enhancements
- Shantallow Health Centre / Family Centre Redevelopment
- Slievemore House Redevelopment

Ballyarnett – Key Capital Projects to be delivered



4

Outcomes & Actions: Social Wellbeing

COMMUNITY DEVELOPMENT

OUTCOME ►

WE LIVE IN A SHARED, EQUAL AND SAFE COMMUNITY



We are more actively engaged and can influence decisions which affect us

We have safer communities

We have access to quality facilities and services

Our Community and Voluntary sector is more resilient and sustainable

Key actions include:

- Through the Community Safety Team, PCSP and PSNI, address all issues of community safety in the DEA
- Reduce negative impact of substance abuse within our communities
- Develop diversionary interventions and initiatives around times of community tension and support communities to defuse tensions and reduce fear of crime and anti-social behaviour and address any local issues around political demarcation of territory
- Promote 'Lawfulness' by creating a society where lawfulness is promoted and valued and where law enforcement and the justice system are able to tackle harm and criminality in partnership with empowered and confident communities
- Deliver initiatives that promote crime prevention and reduce the fear of crime
- Secure new and additional funding to support community-based programmes and activities
- Promote community resilience programmes and initiatives to ensure adaptation to risks and climate change

- Develop and implement a clear methods of communication strategy to ensure information is disseminated to all groups and residents so that they can be involved in decision making and be aware of service provision
- Build the capacity of groups through training, networking, sharing of resources and developing a database of all local groups, facilities and services in a format accessible to all
- Promote and support opportunities for local volunteering
- Work with statutory and community partners to increase access to schools and other facilities during evenings, weekends and school holidays
- Progress the development of key capital projects and other identified development projects
- Work with developers/planners to ensure that any new housing developments are accompanied by appropriate community investment plans and facilities including district centres
- Promote community ownership of the assets in the DEA and involve the community in their development through relevant fora

- ▶ Promote community ownership by embracing the principles of 'Community Wealth Building' including the socially productive use of land and local property assets; making financial power work for local places; plural ownership of the economy; fair employment and just labour markets; progressive procurement of goods and services - the architecture for Community Wealth Building already exists so we must capitalise on its expertise, and we must invest in it.
- ▶ Engage with the multi-agency Traveller Action Group to ensure adequate facilities and service provision for nomadic and settled travellers in the Ballyarnett DEA
- ▶ Improve community and strengthen community cohesion within and between communities of place and interest
- ▶ Promote awareness of and encourage participation in initiatives under the Derry/Strabane Good Relations and PeacePlus programmes
- ▶ Ensure resilience of our community to the effects of climate change

Prioritised actions are as follows:

- ▶ Consolidate the Ballyarnett Local Growth Partnership with representation from across the DEA, which builds on existing structures to take the lead in helping to develop and regenerate the Ballyarnett DEA
- ▶ Develop programmes and initiatives that promote diversity across and within communities which will reflect the community as a welcoming and inclusive place for all
- ▶ Progress the development of key capital projects and other identified development projects

This local growth plan will enhance community development across the Ballyarnett DEA through active engagement, communication and capacity building. Community safety will be improved throughout the DEA and community assets will be enhanced. Diversity will be welcomed and celebrated and the facilities and service provision will be improved. The Local Growth Partnership will ensure the delivery of the plan.



4

Outcomes & actions: Social Wellbeing

HEALTH & WELLBEING

OUTCOME

WE LIVE LONG, HEALTHY & FULFILLING LIVES



WE AGE ACTIVELY AND MORE INDEPENDENTLY

HEALTH INEQUALITIES ARE REDUCED

WE ARE MORE PHYSICALLY ACTIVE

WE HAVE IMPROVED PHYSICAL AND MENTAL HEALTH

Key actions include:

- ▶ Develop a Health Improvement Plan for the DEA, promoted and delivered through the existing Health Forum, which identifies gaps in provision / facilities and incorporates the Health Impact Study Area
- ▶ Reduce negative impact of substance abuse within our communities
- ▶ Reduce suicide and the impact of self-harm
- ▶ Promote the utilisation of the Community Crisis Intervention Service
- ▶ To inform and mitigate against negative impact of welfare reform and the worst affects of the Cost of Living Crisis
- ▶ Support the development of new primary care 'Hub & Spoke' / satellite sites within DEA
- ▶ Work towards implementing the District Play Plan including addressing gaps in play provision within the Culmore and Carnhill Wards
- ▶ Invest in the public realm across the DEA
- ▶ Develop a support programme for carers

environment by supporting communities and businesses

- ▶ Continue to promote/support and participate in range of health and wellbeing initiatives linked to Making Life Better Strategy
- ▶ Develop the role and function of Home Accident Prevention services
- ▶ Work with partners to improve housing standards including those in the private rented sector
- ▶ Promote affordable warmth and associated schemes to combat fuel poverty within the DEA

- ▶ Promote health, safety and well-being, and safeguard the

Prioritised actions are as follows:

- ▶ Invest in programmes and services on mental and emotional health to improve the wellbeing of population in DEA
- ▶ Deliver early intervention health and wellbeing programmes to promote greater activity by local residents
- ▶ Encourage lifelong participation in sport through positive promotion of physical, social and mental benefit of participation in sporting activity

Health inequalities will be reduced for the residents of Ballyarnett through increased and improved service provision. Health and wellbeing will be improved and social isolation reduced.

Early intervention will be utilised to promote better physical, mental and emotional wellbeing.



4

Outcomes & actions: Social Wellbeing

CHILDREN & YOUNG PEOPLE

OUTCOME

OUR CHILDREN AND YOUNG PEOPLE HAVE THE BEST START IN LIFE

Our children and young people are safer, healthier, more respected and included

Our children and young people are better able to fully realise their potential and become active, responsible citizens



Key actions include:

- ▶ Build upon children and youth provision in Ballyarnett DEA particularly during out-of-school times and holiday periods
- ▶ Develop transition programmes between key life stages for children and young people (through engaging, befriending, motivating, peer support, etc.)
- ▶ Support the inclusions of representatives from the Ballyarnett DEA on the new youth forum/council through pro-active engagement which will ensure participation from all forum/council and local growth partnership Section 75 Groupings
- ▶ Support council-wide Youth Zone initiative where young people can meet, especially during out of school times
- ▶ Support the development of an early intervention zone and associated initiatives to ensure greater collaboration across agencies
- ▶ Support and further develop provisions for family hubs, parental support and child development programmes across the DEA
- ▶ Support the recruitment and sustained engagement of young people from the Ballyarnett DEA to the NW Ministry of Youth and developing child friendly leadership/youth voice opportunities with children and young people from a wide variety of backgrounds, particularly those who may seldom be heard
- ▶ Work in partnership with statutory agencies to design and implement family support programmes to assist in the reduction of numbers of children and young people who are living in poverty and nominate a representative from the Local Growth Partnership Board to attend the Poverty Working Group
- ▶ Identify opportunities for CYP to take part in recreational activities and encourage the use and promotion of the NI Family Support Directory
- ▶ Reduce the number of young people involved in or at risk of engaging in crime or ASB
- ▶ Support the development and use of 'Trauma Informed' approaches to build community resilience and reduce the incidence/effects of multiple childhood adverse experiences (ACE's)
- ▶ Provide access to advice outreach clinics to support families living in poverty

- ▶ Deliver effective family and parenting support focused on early intervention years.
- ▶ Improve communications and sign-posting between local family facilities and schools.
- ▶ Develop programmes/initiatives that will promote the benefits of Breast Feeding.
- ▶ Work in partnership to provide a holistic approach to family support and enhance parental capacity, confidence and knowledge in managing their children's behaviour & supporting children with Special Educational Needs.

Prioritised actions are as follows:

- ▶ Implement community led and/or statutory agency led programmes using play, music, art, drama, recreation and sport to engage young people in positive community activities
- ▶ Develop facilities and programmes of recreational activities which are open and accessible to all sections of the Community including those with a disability
- ▶ Support groups to access finance to recruit shared youth workers to develop youth services across the Ballyarnett DEA and working in collaboration with statutory partners to support the implementation of the Children and Young Peoples Strategy 2020-2030
- ▶ Support the implementation of a Child Rights Based Approach as part of the delivery of the Unicef Child Friendly Cities and Communities action plan by 2025. This will include Board representatives undertaking Child Rights training and completing Child Rights mapping exercises. A Child Rights based approach to Informed Consent will be used when delivering activities with children and young people.

To ensure that our children and young people have the best start in life, it is important that actions are delivered as part of a strong partnership approach including statutory agencies, families, schools and community. Putting in place education awareness and early intervention health programmes will enable children and young people to deal with challenging issues and cope with external influences. Respecting young people, enabling them to have their voice heard and get involved in decision making for their future will build confidence and assure them of their value within our society.



4

Outcomes & actions: Social Wellbeing

Health & Wellbeing

OUTCOME ►

WE HAVE A CARING SOCIETY THAT SUPPORTS PEOPLE THROUGHOUT THEIR LIVES



We address the health and social care needs of an ageing population, promoting positive attitudes to older people and tailoring support to enable them to participate fully in society

We enable everyone to live their life in a fulfilling way as valued members of an inclusive society

We provide access to the places, services, housing, information and support people, when needed

Key actions include:

- Encourage the voice of older people through active participation to reflect an all-inclusive society.
- Implement targeted initiatives to address food, fuel and housing poverty amongst older people.
- Provide access to appropriate and supportive services and promote early intervention, including established community amenities close to home.
- Enhance the digital inclusion of older people in rural and urban areas by improving broadband connectivity and increasing IT literacy skills.
- Improve public transportation services, routes and accessibility of services in dispersed rural areas.
- Provide more opportunities for intergenerational practice
- Provide amenities for community wellbeing, participation and support including community resource and healthy living centres
- Provide access to local opportunities and support campaigns involving older people (e.g., Positive Ageing Month, international Day for Older People, Take 5, World Alzheimer's Day etc.)
- Improve the accessibility of public spaces and buildings

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Prioritised actions are as follows:

- ▶ Be an age friendly City and Region through an integrated programme of action, based on a rights-based approach, the eight World Health Organisation's key themes and implementation of the City and District's Age Friendly Strategy and Action Plan.
- ▶ Delivery of services and programmes that tackle loneliness and isolation and promote the social inclusion of older people.
- ▶ Ensure information reaches older people by reviewing how we promote services and programmes.
- ▶ Reduce the impact of food and fuel poverty on older people.

4

Outcomes and actions: Economic Wellbeing

EDUCATION & SKILLS

OUTCOME ►

WE ARE BETTER SKILLED AND EDUCATED

Our young people have improved attainment levels

We have a better skilled and educated workforce

As a North West Learning Region we have increased training and learning opportunities

Key actions include:

- Develop and support models of shared education across all education levels in the council area – both capital and programme initiatives through a partnership model with a range of sectors
- Embed entrepreneurialism within all learning opportunities in collaboration with appropriate agencies
- Develop local responses to skills needs and implement, review and monitor the Skills Action Plan to include provision of work experience/placements and upskilling opportunities and future skills needs
- Promote the importance of educational pathways and encourage apprenticeship opportunities in the area
- Implement Vocational Educational Programmes for young people aged 14 - 18 at risk of disengaging (schools based pre-apprenticeship programmes or third level programmes)
- Support and enable the development of 'New Digital Technology', arts and creativity initiatives, etc. focusing on employability and lifelong learning



- Develop and deliver a range of Employment Support Programmes which are accessible to all (which also include childcare provision, local delivery, cost not prohibitive, etc.).
- As part of the UNESCO Learning City and Region global membership status, promote and accelerate the practice of life-long learning, develop an active and inclusive learning culture from early education in families, the workplace and communities.
- Promote the tourism, arts and cultural sectors as aspirational career choices and improve standards within sector. Explore entry level programmes and social economy enterprise models

Prioritised actions are as follows:

- ▶ Support the Implementation of a STEM action plan which promotes STEM programmes in primary and post primary schools and continuous professional development
- ▶ Support community and parental engagement projects focusing on numeracy, literacy, and family support
- ▶ Promote community based education programmes
- ▶ Retain and develop educational support programmes in schools

Actions within this theme seek to improve access to education, training and employment opportunities for everyone in the Ballyarnett DEA. Skills will be enhanced and attainment levels should rise.

Enhanced apprenticeship opportunities and promotion of entrepreneurship will help to improve employment levels in the DEA.



4

Outcomes and actions: Economic Wellbeing

ENTERPRISE & THE ECONOMY

OUTCOME ►

WE PROSPER THROUGH A STRONG, COMPETITIVE ENTREPRENEURIAL AND INNOVATIVE ECONOMY

Meaningful and rewarding employment is available to everyone

Our economy is better connected and more prosperous

We are more entrepreneurial, creative and business ready and have grown our economic base

We are more specialised and innovative and have competitive advantage



Key actions include:

- Support the establishment of a Development Zone Pilot to mitigate the challenges and explore the opportunities arising from Brexit
- Support the building and strengthening of clusters of industry specialism and facilitate local companies participation in Industry Sector Networks
- Maximise, in conjunction with procurement guidelines, the potential of social clauses from any capital works scheme in the area. Encourage and support the local Construction Industry by adopting Social Clauses within Public Capital Works contracts
- Support the growth of a vibrant social economy sector through targeted support programmes

- Increase incubation space for the development of new private and social enterprises
- Support the local economy and businesses through clear advice, guidance & good regulation

Prioritised actions are as follows:

- ▶ Maximise job creation and investment opportunities within the DEA
- ▶ Support the growth of a vibrant social economy sector through targeted support programmes
- ▶ Promote and improve partnership arrangements with statutory, community, voluntary and businesses
- ▶ Tackle LTU, NEETS and Educational Underachievement through provision of paid employment opportunities, training, skills development and personal support for eg. Success NW

The provision of mentoring and business support will assist with the creation and retention of jobs in the DEA. Enterprise will be promoted and encouraged and the social economy sector will be developed.

TOURISM, ARTS & CULTURE

OUTCOME



WE LIVE IN THE CULTURAL DESTINATION OF CHOICE



We are the cultural destination of choice and offer world-class visitor experiences

Key actions include:

- ▶ Link with the Arts and Cultural Delivery Partnership to support the co-ordination and marketing of the cultural offering, programmes, projects and facilities in the DEA
- ▶ Promote the tourism, arts and cultural sectors as aspirational career choices and improve standards within sector. Explore entry level programmes and social economy enterprise models
- ▶ Work with local partners to promote the enhancement of heritage assets through the development of a heritage walking trail and facilities in the DEA
- ▶ Encourage active engagement of residents enjoying and interpreting their heritage assets
- ▶ Support the development of arts and culture facilities in the DEA, including proposals for a new Regional Arts Centre (located within Ballyarnett Country Park).
- ▶ Develop the scope and scale of local festivals
- ▶ Support tourism product development and marketing opportunities in line with the tourism strategy for the City and District and Visit Derry's Marketing Plan
- ▶ Support and promote with industry partners the evolution of our tourism ecosystem to be greener and sustain and invigorate our people, our place and our natural environment

- ▶ Identify and develop key tourism, arts and cultural offerings, facilities and opportunities in the DEA
- ▶ Work with local partners to progress and further develop a new five-year Heritage, Culture, Tourism and Arts Strategy for the DEA

Prioritised actions are as follows:

- ▶ Support the delivery and implementation of Council's (new) Arts and Culture Strategy
- ▶ Promote participation in civic and cultural events that promote engagement in creativity in the Greater Shantallow Area and promotes a high standard of health and safety
- ▶ Identify and develop key tourism, events, arts and cultural offerings, facilities and opportunities in the DEA
- ▶ Tourism, arts and cultural offerings in the area will be better promoted and developed. Facilities and services will be enhanced to encourage visitors to the area and improve the visitor experience. The heritage assets of the area will be better maintained, promoted and utilised

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Outcomes and actions: Environmental Wellbeing

PHYSICAL & ENVIRONMENTAL REGENERATION

OUTCOME

WE LIVE SUSTAINABLY - PROTECTING THE ENVIRONMENT



Our Local Development Plan contributes to the development of sustainable communities and to meeting housing need

We benefit from well designed and managed green space

We have stronger environmental stewardship

We value and enhance our environment

Key actions include:

- ▶ Support the delivery of a range of neighbourhood environmental education and improvement schemes across the DEA
 - ▶ Continue to lobby Department for Infrastructure for improved roads, cycle paths, footpath repairs and upgrades to street lighting and improved road markings
 - ▶ Ensure statutory regulations on dog fouling are enforced and education programmes are delivered to promote responsible dog ownership
 - ▶ Ensure implementation of Council's pitches strategy with particular reference to the area
 - ▶ Undertake regeneration planning at key locations (e.g. Northside, Racecourse Road, Culmore)
- ▶ Deliver neighbourhood/village enhancement schemes across the DEA
 - ▶ Improve and/or develop park provision within Culmore and Carnhill
 - ▶ Deliver on the construction and re-development and expansion of key sports and community facilities and sites
 - ▶ Support the Green Infrastructure Plan for future green space provision
 - ▶ Support the implementation of the NIHE's current district wide, housing investment plan
 - ▶ Continue to work with NIHE to assess the housing needs of residents of the Ballyarnett Traveller Site and address appropriately



Prioritised actions are as follows:

- ▶ Progress the physical regeneration of the area by delivering the projects listed in Section 3
- ▶ Encourage and support the sustainable development and regeneration of our natural and built heritage
- ▶ Ensure consultation with the new Local Development Plan to make sure housing and planning needs in the Ballyarnett DEA are met
- ▶ Promote the development of Green Infrastructure projects to contribute to reduction of greenhouse gas emissions and adapt to the effects of climate change

Physical infrastructure in the area will be improved and enhanced whilst protecting the natural and built heritage. Environmental protection initiatives will be delivered.

The housing investment plan will be implemented to improve the housing stock in the area.

Recreational space and facilities will be developed and enhanced.

4

Outcomes and actions: Environmental Wellbeing

INFRASTRUCTURE: ENERGY, WASTE, TRANSPORT & WATER

OUTCOME ►

**WE CONNECT PEOPLE AND OPPORTUNITIES
THROUGH OUR INFRASTRUCTURE**



We have a secure and affordable energy supply

We have moved towards a Zero Waste circular economy

We have more integrated, sustainable and accessible transport

Our water is cleaner and more effectively managed

Key actions include:

- Deliver greenways at key locations, ensuring access to sites of historical and community importance on the routes
- Work with other statutory agencies to promote the use of Sustainable Urban Drainage Systems to ensure drainage plans for all development sites
- Explore the development of green infrastructure to manage water, climate risk and improve the local environment
- Promote the use of the multi-modal transport hub to promote the increased use of public transport
- Ensure engagement with Translink consultations to ensure the best possible service for the DEA in terms of bus service and shelters, including the new Foyle Net Zero service.
- Continue to lobby for the delivery of strategic national and interregional connectivity - deliver upgrade of A2 Buncrana Road

- Work with local partners and statutory agencies to identify the issues of treating/salting of steep gradient access roads/footpaths during adverse weather conditions
- Support partners and statutory agencies in promoting the availability and use of adequate 'white' lighting along the main routes in the DEA including outside all housing estates
- Work with stakeholders to monitor, manage and Improve Local Air Quality

Prioritised actions are as follows:

- ▶ Work in partnership to introduce initiatives to reduce landfill and increase recycling in the DEA
- ▶ Identify, with other statutory bodies, issues of traffic management throughout the DEA and progress current plans for improvement to roads to address current usage and traffic management

Roads and public transport in the DEA will be improved. Local flooding issues will be addressed and fuel poverty will be reduced. The upgrade to the A2 will be delivered which will impact on traffic management, business development and the strategic growth of the area.



Feedback

We have endeavoured to take into account the views of all the people we have consulted with in preparing this Plan.

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